

H O L D for release May 1, 1972

Sir George Williams University this week begins the second phase of a Development Fund program designed to help finance several priority projects for which government grants are not available.

The Chancellor of the University, C.F. Carsley, is general chairman of the 1972 appeal. Divisional chairmen are: corporations - J.W. Tait, President, The Ogilvie Flour Mills Co. Ltd.; personal gifts - J.K. Finlayson, Vice-President and Chief General Manager, Royal Bank of Canada; alumni - T.D. Lande, President, Family Finance Corporation; University - Prof. C.C. Potter. All are members of the University's Board of Governors.

The immediate need is for \$179,500. Faculty, staff, alumni and other friends of the University are being canvassed on behalf of 1972 projects which include: graduate fellowships, \$52,500; support of research, \$35,000; purchase of books, works of art and films, \$30,000; improvement of University services, \$42,000; and undergraduate scholarships/bursaries, \$20,000.

The University will also require \$870,000 from non-government sources during 1972-76 to complete financing of its property acquisition program. To alleviate overcrowding, a number of buildings on Mackay and Bishop streets have been acquired.

The official announcement prepared for distribution to potential donors under the heading "To Meet the Needs of the Seventies", refers to the accomplishments of last year's appeal. These include the establishment of a series of entrance scholarships and graduate fellowships; contributions to the real estate acquisition fund, to the inter-faculty research fund and to the special acquisition funds of the library, art gallery and the Conservatory of Cinematographic Art, as well as the purchase of equipment for the students' cafeteria and the provision of new lighting for Birks Hall.

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Malcolm Stone  
Information Officer

Note: More from Development Officer Brian Selwood, 879-2830.

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